Equity capital markets in Germany: regulatory overview

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MAIN EQUITY MARKETS/EXCHANGES

1. What are the main equity markets/exchanges in your jurisdiction? Outline the main market activity and deals in the past year.

Main equity markets/exchanges

The Frankfurt Stock Exchange (Frankfurter Wertpapierbörse) (FSE) is the most important German stock exchange (for more information, see www.boerse-frankfurt.de). A listing at another regional stock exchange (such as, for example, Berlin, Düsseldorf, Hamburg-Hannover, Munich or Stuttgart) is sometimes preferred by smaller companies located in the respective region.

The FSE is operated by Deutsche Börse AG (www.deutsche-boerse.com). Most trading at German stock exchanges takes place through the electronic trading system Xetra of the FSE. While over 80% of the shares traded on German stock exchanges are traded on Xetra, a considerable number of shares (mainly shares listed in the DAX and the MDAX index of FSE) are nowadays traded on multilateral trading facilities such as BATS Chi-X Europe (which received the status of Recognised Investment Exchange in May 2013).

In May 2011, FSE abandoned the floor trade in its existing form which was replaced by a specialist model. Since then, the floor trading of each instrument is supported by specialists using the electronic Xetra trading system. Each specialist covers a certain number of instruments. Less liquid securities require a designated sponsor (market maker).

At the FSE, there are different market segments.

The regulated market. This is divided into the:

- Prime Standard.
- General Standard.

The open market. This is divided into the:

- Entry Standard (qualified open market segment).
- Quotation board for secondary listings in the unqualified open market.

Market activity and deals

As at 31 December 2014, 504 companies were quoted on the regulated market of FSE (Prime Standard and General Standard). 453 of these companies were domestic companies with a total market capitalisation of EUR1,437 billion. At this time, 175 companies (of which 25 were foreign companies) were listed in the Entry Standard of the open market and 9,816 companies (of which 9,173 were foreign companies) were included in the (non-regulated) open market (quotation board).

In 2014, there were only eight IPOs with subsequent admissions to trading on the regulated market of FSE, with a total offer volume of approximately EUR1.82 billion. The two largest of these were the IPOs of:

- Zalando SE (offer volume approximately EUR526 million).
- Braas Monier Building Group S.A. (offer volume approximately EUR470 million).

The largest IPO in Germany in 2014 (with an offer volume of about EUR1.40 billion) concerned Rocket Internet AG, a company that was subsequently to the public offering listed only in the Entry Standard segment of the open market at the FSE, but not on the regulated market.

In 2014, the shares of Hella KGaA Hueck & Co. were listed at the FSE (and the Luxembourg Stock Exchange) but not offered to the public (which means that Hella’s “going public” was actually not an IPO, but a simple listing), but approximately 11.1% of the total share capital (offer volume approximately EUR278 million) was placed to institutional investors only prior to, and at the occasion of, the listing.

2. What are the main regulators and legislation that applies to the equity markets/exchanges in your jurisdiction?

Regulatory bodies

Regulated market. The main regulator is the German Federal Financial Services Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht) (BaFin) (www.bafin.de), although certain functions lie with the stock exchange.

Open market. The main regulator is the FSE (www.boerse-frankfurt.de/en/start).

Legislative framework

Regulated market. The main legislation is the:

- Stock Exchange Act (Börsengesetz (BörsG)).
- Securities Trading Act (Wertpapierhandelsgesetz (WpHG)).
- Securities Prospectus Act (Wertpapierprospektgesetz (WpPG)).
- Stock Exchange Admission Regulation (Börsenzulassungsverordnung (BörsZulVO)).
- Exchange Rules for the Frankfurt Stock Exchange (Börsenordnung für die Frankfurter Wertpapierbörse).

Open market. The main legislation is the:

- General Terms and Conditions of Deutsche Börse AG for the Open Market on the Frankfurter Wertpapierbörse (Allgemeine Geschäftsbedingungen der Deutsche Börse AG für den Freiverkehr an der Frankfurter Wertpapierbörse).
EQUITY OFFERINGS

3. What are the main requirements for a primary listing on the main markets/exchanges?

Main requirements
Regulated market. The following requirements apply:

- The issuer must publish an approved prospectus.
- The issuers’ shares must be freely transferable.
- An application for listing must be filed with the stock exchange management (Geschäftsführung) by the issuer, together with a bank or financial services institution admitted for trading at a German stock exchange.

One business day after the securities are admitted to listing, they can be introduced to trading. The introduction to trading must be applied for by the issuer in an application addressed to the stock exchange management. The stock exchange management of the FSE publishes its decision on the internet following the application for introduction to trading.

Open market: Entry Standard. The following requirements apply:

- Since 1 July 2012 the inclusion in the Entry Standard requires the publication of a securities prospectus. The prospectus requirement does not apply to issuers which were included in the Entry Standard prior to 1 July 2012 (grandfathering) and for securities of issuers which move from the regulated market of the FSE to the Entry Standard (provided that these issuers have fulfilled their ongoing reporting obligations).
- The issuers’ shares must be freely transferable.
- The issuer must have disclosed its latest audited consolidated financial statements (prepared in accordance with internationally recognised accounting standards such as IAS/IFRS, or the generally accepted national accounting principles of an EU member state, or in the case of non-EU member states the generally accepted national accounting principles of that third country provided that these accounting standards are deemed equivalent), including the consolidated management report.

Open market: quotation board. The following requirements apply:

- The issuers’ shares must be freely transferable and already listed at another domestic or foreign exchange-like trading place recognised by Deutsche Börse AG.
- If the listing is not accompanied by a public offer, no prospectus is required but an issuer data form is still necessary.
- The application for listing must be filed by an FSE trading participant.

Minimum size requirements
Regulated market. The anticipated total market value of all shares to be listed must be at least EUR1.25 million, except where shares of the same class are already listed on the same stock exchange. Exemptions can be granted by the stock exchange if it is convinced that there is a satisfactory market for the securities. For the admission of shares, the minimum number is 10,000 if the shares are no-par value shares.

Open market: Entry Standard. Companies seeking a listing in the Entry Standard must have a paid-in share capital of at least EUR750,000. For the quotation board no specific requirements exist.

Trading record and accounts
Regulated market. The issuer must have existed as a business for at least three years and must have published its annual accounts under the applicable accounting principles (see Question 12, Financial statements) for the previous three fiscal years. Exemptions can be granted by the stock exchange if it is in the issuer’s and the investors’ interest, for example, for start-ups.

Open market. Issuers seeking a listing in the Entry Standard must have existed as a business for at least two years. For the quotation board, no specific requirements exist.

Working capital
Issuers that are required to publish a prospectus for the offer and/or the admission to the regulated market or the Entry Standard must have sufficient working capital for at least the next 12 months.

Minimum shares in public hands
Regulated market. Admission to trading requires a free float of at least 25%. Exceptions exist for shares that are already listed on another stock exchange or if, in light of the volume and the existing free float, a due trading is guaranteed (as was the case in 2013 for the Evonik IPO, and in 2014 for the Hella IPO). For an IPO, it will suffice if the stock exchange is convinced that the threshold will be met shortly after the commencement of trading.

Open market. Issuers seeking a listing in the Entry Standard must have a free float of at least 10% with at least 30 shareholders.

4. What are the main requirements for a secondary listing on the main markets/exchanges?

In general, for a secondary listing on the FSE, the same requirements apply as for a primary listing. This means in particular that a prospectus is usually required for the admission of the shares to trading in the regulated market and the Entry Standard of the FSE (see Question 3). An exemption from the prospectus requirement may apply to the secondary listing of securities that have been admitted to trading on another organised market for more than 18 months if a prospectus was approved for these securities which meets certain requirements.

5. What are the main ways of structuring an IPO?

An IPO can be structured either as:

- An offer of new shares resulting from a capital increase.
- An offer of existing shares from selling shareholders.

The prevailing structure in Germany is a combination of both. If only an exit of the existing shareholder(s) is pursued, the "Telekom III" ruling by the German Federal Court of Justice must be considered, which states that the selling shareholder must indemnify the issuer from its prospectus liability if the IPO is only for the benefit of the selling shareholder without a corresponding, measurable advantage in the issuer’s balance sheet. While an indemnification by the selling shareholder(s) prevails in practice after the "Telekom III" ruling, an insurance coverage at the cost of the selling shareholder(s) is also discussed as an alternative.

It is common practice to place shares with institutional investors as well as private investors through a public offering in Germany, accompanied by a private placement with institutional investors abroad (which may include an offering to US investors under Rule 144A of the US Securities Act of 1933).
When structuring the IPO, the following main points must be considered:

- The capital need of the issuer.
- The extent to which an exit is desired by the existing shareholder(s).
- The equity story with and without fresh money.

6. **What are the main ways of structuring a subsequent equity offering?**

In a subsequent equity offering by means of an ordinary capital increase, existing shareholders of German stock corporations generally have subscription rights (pre-emption rights) in proportion to their holdings in the current share capital. However, the pre-emption rights may, under certain circumstances, be limited or excluded in the resolution on the capital increase with a majority of three quarters of the share capital represented in the general meeting. Such limitation or exclusion could also be provided in the case of an authorised capital. The German Federal Court of Justice ruled that the exclusion of pre-emption rights must be justified by specific facts. If the capital increase against cash contribution does not exceed 10% of the current registered share capital and the issue price is not substantially below the price on the stock exchange, the exclusion of pre-emption rights is deemed permitted (known as a facilitated exclusion of pre-emption rights). In addition, an exclusion of pre-emption rights could, under court precedents, be justified in the following cases:

- To service convertible bonds or bonds with warrants.
- To issue shares in connection with employees' stock option programmes.
- In the case of an intended listing at a stock exchange (including a dual listing abroad).
- In the case of a restructuring of the company (for example, if the potential investor claims a majority share in the company).
- To avoid the creation of fractional shares.

7. **What are the advantages and disadvantages of rights issues/other types of follow on equity offerings?**

The exclusion of pre-emption rights (see Question 6) is often challenged by shareholders who object to a dilution of their stake in the company. A rights issue reduces such risk of being challenged.

In the case of debt for equity swaps, transactions are sometimes structured as rights issues (see Question 12), since the exclusion of the pre-emption rights may otherwise not be justified (see Question 6). In practice, a rights issue and a subsequent rump placement against contribution in kind (receivables vis-à-vis the company) is therefore often seen.

In this context, it must be observed that since 1 July 2012 BaFin and the FSE (contrary to their previous practice) regard rights issues as offerings to the public, which principally require a prospectus for which a proportionate disclosure regime applies (see Question 12 as regards the reduced content of the prospectus in the case of rights issues).

In order to avoid the time-consuming process of conducting a general meeting every time a capital increase is required or desired, the articles of association of German listed stock corporations often provide for an authorised capital which enables the management (usually subject to the approval of the supervisory board) to increase the share capital within a short period of time, provided that no prospectus is required for the offering (see Question 10). An authorised capital therefore provides more flexibility, although the authorisation must not exceed five years and the total amount of all authorised capital of the company must not exceed 50% of the registered share capital.

An innovative solution for an equity capital raising in 2013 was Deutsche Telekom's offer to its shareholders to choose between a cash dividend and a share dividend/scrip dividend (that is, a rights issue against contribution in kind in the form of the dividend claims against the company), which resulted in an increase of the registered share capital of approximately EUR0.3 billion against contribution of dividend claims by shareholders in the amount of approximately EUR1.1 billion. Instead of publishing a prospectus for this share dividend, Deutsche Telekom published a short information document by making use of a facilitation of German prospectus law which states that there is no obligation to publish a prospectus for the public offering and admission to trading in the event of dividends paid out to shareholders in the form of shares, “provided that a document is made available which contains information on the quantity and type of shares and which describes the reasons for and details of the offer”. This structure has been used by a few issuers since then.

8. **What are the main steps for a company applying for a primary listing of its shares? Is the procedure different for a foreign company and is a foreign company likely to seek a listing for shares or depositary receipts?**

**Procedure for a primary listing**

The principal steps for German and foreign companies when applying for a listing on the regulated market include:

- Appointment of advisers and investment bank(s).
- Restructuring (if necessary).
- Preparation of business plan and equity story.
- Due diligence.
- Preparation and filing of the prospectus with, and approval by, BaFin.
- Negotiation and execution of the underwriting documents.
- Legal opinions and comfort letter.
- Printing and publication of the prospectus.
- Marketing (including a road show).
- Bookbuilding and pricing.
- Registration of the capital increase in the commercial register.
- Admission to trading/listing by the stock exchange.
- Allocation of shares, settlement and commencement of trading.
- Stabilisation period and exercise of greenshoe option, if any.

Whether a listing for shares or depositary receipts is being sought depends on the individual facts, as well as the rules applicable under the national law of the foreign company.

**Procedure for a foreign company**

See Question 3 for a primary listing (see Question 4 for a secondary listing).
ADVISERS: EQUITY OFFERING

9. Outline the role of advisers used and main documents produced in an equity offering. Does it differ for an IPO?

Investment banks

Investment banks play a central role in co-ordinating and managing the equity offering. One or more investment banks can assume, on their own or jointly, the following tasks:

- **Global co-ordinator.** Advising the issuer and co-ordinating on a global basis where there are offerings (including private placements) on more than one market.
- **Bookrunner.** Maintaining the order book for the shares.
- **Underwriter.** Underwriting the shares to be offered (usually as part of an underwriting syndicate led by the lead manager).
- **Stabilising manager.** See Question 19.
- **Research analyst.** Research reports are usually prepared by research analysts employed by the lead manager(s) in an IPO. Research reports represent the analyst’s independent view of the issuer.
- **Settlement agent.** Managing the settlement.

Lawyers

Lawyers have the following roles:

- **Issuer’s counsel.** Advising the issuer on all legal aspects of the transaction (for example, restructuring, capital increase and admission to trading), conducting legal due diligence, assisting the issuer in the preparation of the prospectus, negotiating the underwriting documentation, and issuing legal opinions and disclosure letters to the underwriters.
- **Underwriters’ counsel.** Advising on all legal aspects of the transaction relevant for the underwriter (for example, underwriting agreement), conducting legal due diligence, preparing and negotiating the underwriting documentation, coordinating the admission procedure, and issuing legal opinions and disclosure letters to the underwriters.
- **Selling shareholders’ counsel.** Advising the selling shareholders (if any) on the underwriting documentation and lock-up agreements (if any).

Auditors and accountants

Auditors and accountants have the following roles:

- **Issuer’s auditors.** Verifying that the financial information in the prospectus corresponds to the audited annual accounts and issuing comfort letters to the underwriters.
- **Underwriters’ accountants.** Conducting financial and tax due diligence and assisting in drafting of the prospectus.

Financial adviser

The financial adviser advises the issuer on the business plan, capital structure and other business and financial matters. At an early stage, a financial adviser may assist on the selection of underwriters.

Public relations consultants

Public relations consultants advise the issuer on public relations matters, including dealing with media, investors and shareholders.

IPO advisers (if applicable)

IPO advisers provide general advice to management in preparing the IPO including the development of the equity story and the preparation of fact books for the selection of investment banks.

Principal documents

The principal documents produced for an equity offering are:

- Global co-ordinator and/or lead manager engagement letter.
- Underwriting agreement, and, if not included in the underwriting agreement, a separate agreement among underwriters and a separate lock-up agreement with selling shareholders (if any).
- Pricing agreement.
- Prospectus (and supplements, if any).
- Publicity and research guidelines.
- Analyst presentation and road show presentation.
- Legal opinions, disclosure letters and comfort letters.
- Corporate resolutions (for example, those required for the capital increase).
- If applicable, indemnification agreement with selling shareholder(s).

In general, the main documentation is not different for an IPO.

EQUITY PROSPECTUS/MAIN OFFERING DOCUMENT

10. When is a prospectus (or other main offering document) required? What are the main publication, regulatory filing or delivery requirements?

Prospectus (or other main offering document) required

A prospectus is generally required where either:

- Shares are offered to the public in Germany (including rights issues see Question 7).
- Shares are to be admitted to trading in Germany on an organised (that is a regulated) market or the Entry Standard of FSE (see Question 3).

Guidelines regarding the prospectus requirement are published on the website of BaFin under www.bafin.de/EN/Supervision/Prospectuses/SecuritiesProspectuses/ProspectusRequirement/prospectus_requirement_node.html

Main publication, regulatory filing or delivery requirements

For issuers incorporated in Germany, the prospectus must be approved by BaFin. A prospectus and any supplements approved by the competent authority of another EU or European Economic Area (EEA) member state is also valid for public offers or the admission to trading in Germany, provided that BaFin is notified by the approving authority in accordance with the EU Prospectuses Directive (Certificate of Approval or so-called EU passport).

For issuers incorporated outside the EU and EEA, the competent regulatory authority is the authority of the EU/EEA state in which the shares are offered to the public within the EU/EEA for the first time, or where the first application for admission to trading on a regulated market is filed.

The prospectus must be published on the website of the issuer, the underwriter, the paying agent or the organised market where the admission to trading was applied for. In addition, printed versions of the prospectus must be made available free of charge.

A prospectus approved by BaFin is valid for a period of 12 months after the prospectus approval provided that the requirements for potential supplements to the prospectus are observed.

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11. What are the main exemptions from the requirements for publication or delivery of a prospectus (or other main offering document)?

Separate exemptions apply to the obligation to publish a prospectus on both:

- The offer of securities to the public.
- The admission to trading on a regulated market.

When a public offer is being made at the same time as an admission to trading on a regulated market is sought, a prospectus is required unless an exemption to both obligations exists.

The exemptions apply to domestic and foreign issuers.

Offer to the public

An offer is not deemed to be an offer to the public (and therefore no prospectus is required) where it is only made to certain categories of persons. In June 2013, BaFin published an interpretative decision in order to provide specific information on the interpretation of the term “offer of securities to the public” with regard to the permissibility of securities-related publications in the context of the trading of securities on secondary markets (see [http://www.bafin.de/SharedDocs/Veroeffentlichungen/EN/Auslegungsentcheidung_ae_130624_oeffentliches_angebot_WpFG_en.htm](http://www.bafin.de/SharedDocs/Veroeffentlichungen/EN/Auslegungsentcheidung_ae_130624_oeffentliches_angebot_WpFG_en.htm)).

The key exemptions for public offers (some of which may be combined) include:

- Offers solely addressed to qualified investors (which is defined as professional clients within the meaning of Directive 2004/39/EC on markets in financial instruments (MiFID)).
- Offers addressed to fewer than 150 (this means to a maximum of 149) natural or legal persons (other than qualified investors) in each EU/EEA state.
- Offers addressed to investors who acquire securities for a total consideration of at least EUR100,000 per investor, or where the denomination per unit is at least EUR100,000.
- Where the total consideration in the EU/EEA for all offered securities is less than EUR100,000 over 12 months.
- Where securities are issued by credit institutions licensed for deposit taking business or by issuers, the shares of which are already listed at an organised market and the subscription price for all securities offered does not exceed EUR5 million.
- Shares issued to executives and/or employees as part of a management or employee share scheme (if a document is available which sets out the details of the management/employee share scheme, provided that the issuer is domiciled in the EEA, or the securities are already admitted to trading on an organised market or an equivalent third-country market).
- Shares offered to existing shareholders by way of a dividend, under additional requirements.

Admission to trading

An issuer is not required to publish a prospectus for the admission to trading if the securities being issued are exempt. The main categories of exempt securities are:

- Shares representing, over 12 months, less than 10% of the number of shares of the same class already admitted to trading on the same regulated market.
- Shares issued to executives and/or employees as part of a management or employee share scheme (if the same type of shares is already admitted in the same regulated market and a document is available which sets out the details of the management/employee share scheme).

- Under additional requirements, shares offered to existing shareholders by way of a dividend or issued on the exercise of pre-emption or conversion rights from other securities.
- Under additional requirements, securities already admitted to trading on another regulated market (see Question 4).

12. What are the main content or disclosure requirements for a prospectus (or other main offering document)? What main categories of information are included?

As a general rule, the prospectus must contain all information necessary to enable investors to make an informed assessment of the issuer’s assets and liabilities, financial situation, profits and losses and future prospects, and the rights attached to the securities.

Regulation (EC) 809/2004 implementing Directive 2003/71/EC as regards prospectuses and dissemination of advertisements (Prospectuses Regulation), as amended by the Commission Delegated Regulation (EU) 486/2012 regarding the format and the content of the prospectus, the base prospectus, the summary and the final terms and as regards the disclosure requirements, applies. Under the Prospectuses Regulation, the content requirements vary according to the nature and circumstances of the issuer and the type of security to be offered or listed. In practice, BaFin regularly applies the recommendations for the consistent implementation of the Prospectuses Regulation published by the European Securities and Markets Authority (ESMA).

In addition to the statutory requirements and the ESMA recommendations, international and German market practice determines the content and, in particular, the format and structure of a prospectus.

Main content

The main categories of information included in a prospectus are:

- A summary containing key information and risks of the offering.
- Presentation of risk factors.
- Information on the issuer (for example, a business overview and executive bodies).
- Annual financial statements (including auditor’s report).
- Quarterly or half-yearly reports.
- Review of the financial condition and the operating results of the issuer.
- Pro forma information and other key financial data.
- Forecasts (optional in principle).
- Working capital statement.
- Information on the shares to be offered and the terms and conditions of the offer.

Summary

The Prospectuses Regulation stipulates the specific structure and content of the summary, which must provide the investors with key information in a concise manner and in non-technical language. The length of the summary should take into account the complexity of the issuer and of the securities offered, but must not exceed 7% of the length of the prospectus or 15 pages (whichever is the longer). In addition, it must not contain cross-references to other parts of the prospectus.

Financial statements

The financial statements to be included in the prospectus must be in accordance with IFRS. However, financial statements prepared in accordance with certain third country national accounting standards that are considered in the EU to be equivalent to IFRS are also accepted (for example, the GAAP of the US, Japan, the People’s Republic of China, Canada and South Korea). Financial
statements for financial years ending on 31 December 2014 at the latest that are prepared in accordance with the Indian GAAP will also be permitted.

Proportionate disclosure regimes for rights issues, SMEs and small caps

For rights issues (that is, offerings that are exclusively directed to the existing shareholders) a proportionate disclosure regime applies, provided that the issuer has shares of the same class already admitted to trading on a regulated market, or a multilateral trading facility that meets specific minimum standards. The main difference is that for those rights issues, the prospectus does not need to contain the description of selected financial information, the operating and financial review (that is, the management discussion and analysis (MD & A)) and the description of the capital resources. In addition, the historical financial information to be included in the prospectus is limited to the last financial year of the issuer (instead of the last three years).

A proportionate disclosure regime also applies for small and medium-sized enterprises (SMEs) and companies with reduced market capitalisation (small caps). This includes, among other things, that the prospectus does not need to contain audited historical financial information but must contain a statement that audited financial information covering the latest two financial years (or such shorter period that the issuer has been in operation) has been prepared, a statement of where such information is available and the auditor's certificate. For the definition of SMEs and small caps, BaFin refers to the thresholds of the Prospectuses Directive. SMEs are companies that, according to their last annual or consolidated accounts, meet at least two of the following criteria:

- An average number of less than 250 employees.
- A total balance sheet of a maximum of EUR43 million.
- An annual net turnover of a maximum of EUR50 million.

Small caps must have an average market capitalisation of less than EUR100 million on the basis of end-year quotes for the previous three calendar years.

BaFin also requires a summary in prospectuses for which the respective proportionate disclosure regimes for SMEs, small caps and rights issues apply.

Due to marketing reasons, particularly in the case of international offerings, practitioners are still questioning whether a prospectus with a proportionate disclosure only will have any significant relevance in practice.

13. How is the prospectus (or other main offering document) prepared? Who is responsible and/or may be liable for its contents?

Preparation

The prospectus is usually prepared by the issuer's legal advisers with input from the issuer, the issuer’s auditor(s), the global co-ordinator(s)/lead manager(s) concerned with the equity offering and their legal advisers.

Verification

The draft is then discussed by all parties. While there is no formal verification process in German practice, the issuer reviews and checks each statement in the draft prospectus to avoid prospectus liability. All financial data is reviewed by the auditor who is issuing the comfort letter.

BaFin reviews whether the prospectus is complete and that the information provided is comprehensible, that is, it checks for consistency but not accuracy. It is common practice to hold discussions with BaFin before formal submission for approval (billigung). BaFin often requests changes to the prospectus after submission.

Responsibility/liability

The following persons have statutory liability for the prospectus:

- Anyone who has taken on responsibility for the prospectus (that is, is named in the prospectus as such).
- Anyone who has caused the issuance of the prospectus.

Usually, this includes the issuer, the underwriters, in particular the global co-ordinator(s) and, under certain circumstances, the selling shareholders (in a recent judgment, the Federal Court of Justice confirmed a prospectus liability of the controlling enterprise in the underlying case of a public offering of bonds).

Statutory liability arises if the prospectus is incorrect or incomplete as to any matter material to the assessment of the securities. Investors who buy securities within six months of the securities' first trading date can claim a refund which is limited to the offer price of the securities.

There are a number of statutory defences to a prospectus liability claim, in particular if the respondent is able to demonstrate that he was not aware of an error or omission and that this unawareness was not caused by gross negligence.

Statutory liability for the prospectus is joint and several. However, under the underwriting agreement, the issuer usually takes on responsibility vis-à-vis the underwriter(s) for the content of the prospectus and agrees to indemnify the underwriter(s) from claims arising from this content, except to the extent other parties were solely responsible for a particular part of the prospectus.

MARKETING EQUITY OFFERINGS

14. How are offered equity securities marketed?

In addition to the publication of the prospectus, marketing can include:

- **Pilot fishing.** Meetings of the lead manager with potential key investors to discuss the business model of the issuer before publication of a prospectus.
- **Analyst presentations.** These are done by the leading investment bank(s) about six to ten days before the start of the road show.
- **Pre-marketing.** Meetings of the leading investment bank(s) with potential investors and retailers before publication of the prospectus, but after release of the analyst’s research reports.
- **Road show presentations.** These are done by the issuer's management and the leading investment bank(s) after publication of the prospectus.
- **Advertising and other publicity.** This could include radio and TV spots, image brochures, flyers, press releases and website of the issuer, in particular when an offer is aimed at retail investors.

All advertising must be clearly identified as marketing. It cannot contradict the information given in the prospectus and there must be a clear reference to the prospectus and where it can be obtained. All investors must have access to equivalent information.

15. Outline any potential liability for publishing research reports by participating brokers/dealers and ways used to avoid such liability.

While specific statutory liability for research reports is limited to a number of administrative offences, civil and criminal liability may, in particular, arise under insider legislation, rules on market
Manipulation, civil law prospectus liability and under general civil and criminal law.

Standards that must be observed in the preparation of research reports include:

- Persons preparing financial analyses must exercise the requisite degree of expertise, care and diligence. Information on which the report is based must be verified and sources must be disclosed.
- Communication between research analysts and employees working on the offering must be prevented or controlled (using Chinese walls) and analysts cannot perform other tasks related to the transaction.
- The payment of the research analyst cannot be connected to the offering in a way which would undermine his independence.
- The issuer cannot be promised a positive research report and if the research report has been reviewed by the issuer before publication and subsequently amended, this must be disclosed.
- Possible conflicts of interest must be disclosed, in particular if an investment bank which provides a report is advising the issuer on the offering.

Research reports that do not fulfil these requirements must be labelled as marketing communication (Werbemitteilung).

Further measures to avoid liability can include:

- Disclaimers.
- Limitations on distribution, in particular relating to the US.
- Distribution to institutional investors only.
- Imposing a blackout period before publication of the prospectus, during which research reports are not published or distributed. In practice, this period typically lasts from two weeks before the publication date of the prospectus until 30 days after listing.

Details regarding the standards to be observed are usually outlined in research guidelines.

**BOOKBUILDING**

16. Is the bookbuilding procedure used in what circumstances? How is any related retail offer dealt with? How are orders confirmed?

The bookbuilding procedure is frequently used in offerings.

In traditional bookbuilding, a price range is determined by the investment bank(s) based on their own valuation of the issuer and, in particular, feedback from investors during pre-marketing. The price range is published in the prospectus.

Both institutional and private investors are then invited to order shares and to specify a price limit for their order, usually for a period of seven to ten days. Based on these orders, a price is set by the issuer, selling shareholders (if any) and the investment bank(s). Apart from looking for maximum proceeds, pricing is often also adjusted to ensure that investors with a long-term investment horizon are allotted shares.

In the past, decoupled (or accelerated) bookbuilding has also become popular. In this case, no price range is published in the prospectus. However, the feedback from the road show is subsequently used to determine the price range, which is then published in a supplement (Nachtrag) to the prospectus, which is followed by an offer (bookbuilding) period of only two to three days.

The bookbuilding process is also used in certain secondary offerings, in particular accelerated bookbuildings for up to 10% capital increases, or for secondary offerings of existing shares. For rights issues, the fixed price method is still fairly common.

**UNDERWRITING: EQUITY OFFERING**

17. How is the underwriting for an equity offering typically structured? What are the key terms of the underwriting agreement and what is a typical underwriting fee and/or commission?

**Structure**

In a typical underwriting for an equity offering, underwriters subscribe to the new shares. After the shares have been sold to investors for the offer price, the underwriters forward the proceeds minus their fees and expenses to the issuer. Any shares of selling shareholders are purchased by the underwriters and sold to investors for the offer price.

Parties to the underwriting agreement are the issuer, the selling shareholders (if any) and the banks as underwriters. Typically, the underwriting agreement is signed by the lead manager(s) on behalf of the other members of the syndicate.

**Key terms**

These are:

- Details on the underwriting as well as on the admission to trading and the respective obligations of the parties.
- Details on over-allotment, greenshoe option and stabilisation measures.
- In the case of secondary offerings, the issuer’s and the selling shareholders’ commitment to a lock-up period.
- Representations, warranties and undertakings of the parties as well as indemnification clauses.
- Conditions precedent and the bank’s right to terminate the contract.
- Provisions on fees and expenses.

**Fee**

The fees of the underwriting syndicate, including the fees for their role as global co-ordinator(s) and for other roles, usually vary between 3% and 5% of the total volume of the offer. A success fee of about 1% of the total volume of the transaction payable at the issuer’s discretion is usually also agreed on.

**TIMETABLE: EQUITY OFFERINGS**

18. What is the timetable for a typical equity offering? Does it differ for an IPO?

The following is a timetable for a typical equity offering or an IPO of new shares from a capital increase in which the bookbuilding method is used and the price range is included in the prospectus ("A" is the date on which the shares are allocated):

- A minus 4 to 7 months (depending on size of transaction). Appointment of advisers, start of due diligence and drafting of prospectus.
- A minus 6 to 8 weeks. Shareholder resolution on capital increase is passed (if no authorised capital is available).
- A minus 6 to 8 weeks. Submission of prospectus to BaFin (including financial statements).
- A minus 3 to 4 weeks. Start of pre-marketing (after receipt of initial comments by BaFin).
- A minus 3 to 4 weeks. Submission of admission documents to stock exchange.
- A minus 17 days (or later). Signing of underwriting agreement.
- A minus 16 days. Approval of prospectus by BaFin (and publication of prospectus on the internet).

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• A minus 15 days. Availability of print versions of the prospectus.
• A minus 14 days. Start of public offering and bookbuilding. Road show.
• A minus 1 day to A. The following takes place:
  - end of public offering and bookbuilding;
  - signing of the underwriting agreement (if not signed earlier);
  - subscription of shares by underwriters;
  - registration of capital increase with commercial register (effective date); and
  - admission to trading on the stock exchange (if not earlier).
• A. Pricing and allocation of shares and publication of the offer price.
• A plus 1 to 2 days. First day of trading.
• A plus 2 days. Settlement.
• A plus 1 to 32 days. End of stabilisation period.

In a decoupled bookbuilding process, the initial prospectus does not include a price range and, in some cases, there is no specific offer period or number of offered shares (see Question 11).

**STABILISATION**

19. Are there rules on price stabilisation and market manipulation in connection with an equity offering?

Regulation (EC) 2273/2003 implementing Directive 2003/6/EC as regards exemptions for buy-back programmes and stabilisation of financial instruments (Buyback and Stabilisation Regulation) provides a safe harbour from market manipulation. Under the Buyback and Stabilisation Regulation, stabilisation measures are restricted to a period of 30 calendar days after the start of trading. The fact that stabilisation may be undertaken as well as further details must be publicly disclosed before the offer period and after the end of the stabilisation. Stabilisation cannot be executed above the offering price.

**TAX: EQUITY ISSUES**

20. What are the main tax issues when issuing and listing equity securities?

The pre-IPO phase may require a reorganisation (such as group-internal mergers, outsourceings, unwinding of profit and loss absorption or domination agreements), refinancings, share transfers or other structural measures, each of which usually require particular attention relating to tax consequences.

Existing shareholders disposing of shares in the IPO may be subject to tax on any gains realised through the disposal. In the post-IPO phase, taxation of dividends and of gains resulting from the exit becomes relevant for investors. In connection with the IPO itself, the following tax aspects relating to the transfer of shares must be taken into account.

**Tax issues for the IPO company**

Companies are subject to:
- Corporate income tax (Körperschaftsteuer) at 15% plus a solidarity surcharge (Solidaritätszuschlag) of 5.5% on it (in total 15.825%).
- Trade tax (Gewerbesteuer) on their profits generated in permanent establishments in Germany. The rates are usually between 7% and 17.5%, depending on where the relevant permanent establishment where taxable trade profit is generated is situated.

Tax losses or tax loss carry-forwards of the IPO company (or a subsidiary of the IPO company) can be extinguished in full or in part if, directly or indirectly, more than 50% or more than 25% of the stated capital or shares or voting shares are transferred to one acquirer or to affiliated persons or to a group of acquirers that have aligned their interests (subject to certain exceptions). This also applies if the shares are transferred to any such person or persons as a result of a share capital increase in connection with an IPO. However, according to guidance from the German tax authorities, the (preliminary) transfer of any such shares to the underwriter or any other issuing bank responsible for the IPO should not be tax-detrimental.

In certain circumstances, IPO companies also need to take into account tax rules on the limitation of deductibility of interest expenses.

In the case IPO companies belong to a consolidated tax group (Organisation attention should be given to the termination of the respective arrangements and to a potential secondary liability of the IPO company for unpaid taxes of the consolidated group.

**Transfer taxes**

Transfers of shares as a result of an IPO or the issue of new shares are not subject to capital transfer taxes. The transfer of shares is not subject to/exempt from value added tax (with the possibility to opt for tax under certain conditions). Real estate transfer tax may be triggered under specific circumstances.

**CONTINUING OBLIGATIONS**

21. What are the main areas of continuing obligations applicable to listed companies and the legislation that applies?

**Key areas**

Statutory continuing obligations apply only to issuers whose shares are listed on the regulated market, whereas the prohibition on insider dealing and market manipulation also applies for companies included in the open market.

**Regulated market**

The following only deals with continuing obligations for issuers listed at the regulated market:

- **Financial reporting.** Issuers must publish yearly and half-yearly financial statements, and interim management statements in the middle of each financial year (or alternatively, quarterly reports). EU/EEA issuers whose shares are admitted to trading on the regulated market must prepare their consolidated financial statements in accordance with IFRS. Non-EU/EEA issuers can prepare financial statements in accordance with their respective national laws.
- **Ad hoc publicity.** Every listed company must promptly publish, in an ad hoc announcement, any new fact which has occurred in its field of activity and which is not publicly known, if it is likely to have a substantial influence on the exchange price of its shares.
- **Voting rights notifications.** Any person whose direct or indirect shareholding reaches, exceeds or falls below 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50% or 75% of the voting rights in a listed German company is required to inform the issuer and the BaFin in writing when it has reached, exceeded or fallen below the relevant threshold. The issuer must publish the notification. If a threshold of 10% or more is reached, the acquirer is obliged to disclose his intentions behind the acquisition and the origin of the funds for the acquisition. Since 1 February 2012, additional instruments facilitating the acquisition of securities must be notified (for example, securities lending, repurchase agreements (repo), contracts for difference, cash settled equity
swaps or cash settled options). A notification threshold of 5% applies for these (additional) instruments and they are counted up with other shareholdings which must be notified.

- **Directors’ dealings.** Members of the executive or supervisory board and other individuals in a senior position (including their relatives, partners, and any entities in which they have a controlling, management or supervisory position that holds an interest in the listed company) of the issuer must notify the BaFin and the issuer of any transaction in securities of the issuer by them in excess of EUR5,000 per year. The issuer must publish the notification.

- **Insider law and insider lists.** Issuers whose shares are admitted to trading on the regulated market must prepare lists of persons who have access to inside information and BaFin is entitled to review these lists on request. General insider legislation applies to all issuers, including those issuers whose shares are included in the open market.

- **Information on shares and shareholders’ rights.** In general, issuers must provide shareholders with all information necessary to exercise their rights. Specific publication obligations exist, for example, relating to information on shareholders’ meetings, dividend payments, the issue of new shares and changes in the rights attached to the shares.

- **German Corporate Governance Code.** German stock corporations listed on the regulated market must publish a yearly declaration on whether they comply with the recommendations of the German Corporate Governance Code and explain any non-compliance with such recommendations.

### Additional continuing obligations: Prime Standard

For issuers whose shares are listed on the Prime Standard segment of the FSE, additional obligations apply:

- Publication of quarterly financial statements.
- Publication of the financial statements and ad hoc disclosures in German and English.
- Publication of a yearly calendar that indicates all material dates of the issuer (for example, annual shareholders’ meeting and press conference on annual accounts).
- At least one meeting with analysts each year.

### Non-regulated market (open market)

The prohibition of insider dealing and market abuse also applies to the non-regulated market. Further obligations for issuers whose shares are listed on non-regulated markets may exist under the terms and conditions of the relevant stock exchange in special segments (for example, Entry Standard in Frankfurt or m:access in Munich). This includes in the case of the Entry Standard the disclosure of certain information comparable to the ad hoc publicity obligations (de facto ad hoc publicity), the publication of a yearly calendar as well as the publication of audited annual financial statements (and, if applicable, the consolidated annual financial statements) and half-yearly financial statements on the internet. The annual financial statements (and, if applicable, the consolidated annual financial statements) must be prepared as follows:

- In accordance with IFRS.
- In the case of EU member states, in accordance with local GAAP.
- In the case of a third country in accordance with other national accounting standards that are considered equivalent to IFRS (see Question 12).
- If Deutsche Börse AG explicitly permits the accounting standards under the respective national GAAP.

### Relevant legislation

The following legislation for continuing obligations applies:

- Securities Trading Act, as complemented by the Securities Trading Notification and Insider List Regulation (Wertpapierhandelsanzeige- und Insiderverzeichnisverordnung (WpIAV)), in relation to financial reporting and insider law.
- Stock Exchange Admission Regulation.
- Securities Acquisition and Takeover Act (for domestic stock corporations or companies with seat in the EU/EEA whose shares are listed at a domestic or EU/EEA regulated market).
- Certain specific provisions of the Commercial Code and the Stock Corporation Act which apply for German companies listed in a domestic or EU/EEA regulated market.
- Securities Prospectus Act.
- Corporate Governance Code (for German stock corporations whose shares are listed on a regulated market).

### 22. Do the continuing obligations apply to listed foreign companies and to issuers of depositary receipts?

Unless otherwise indicated, the rules apply to domestic and foreign issuers (see Question 2). BaFin may grant exemptions from certain obligations to foreign issuers. However, foreign issuers may also be subject to obligations under their respective national laws.

A substantial part of the continuing obligations applicable to issuers whose shares are listed on a regulated market also apply to issuers of depositary receipts, if these securities are listed on the regulated market.

### 23. What are the penalties for breaching the continuing obligations?

Violation of the continuing obligations can lead to:

- A suspension or revocation of the admission to trading.
- The imposition of penalties on the issuer and/or responsible directors.
- For certain violations of insider laws, individual criminal liability.
- The temporary loss of shareholders’ rights in the case of the violation of the voting rights notification duties.
- Damage claims of investors against the issuer in case of the violation of ad hoc disclosure obligations, if such violation has caused damage to the investor.

### MARKET ABUSE AND INSIDER DEALING

### 24. What are the restrictions on market abuse and insider dealing?

**Restrictions on market abuse/insider dealing**

Market abuse is principally:

- Information-based (this includes the publication of false or misleading information in financial reports, ad hoc announcements, press releases, prospectuses or stock charts (painting the tape), the withholding of important information relating to financial instruments as well as the non-disclosure of conflicts of interest).
Trade-based (this includes fictional trades such as wash trades or matched orders, circular trading, or other actions that result in or secure stock prices at an abnormal or artificial level, which does not necessarily require a certain time span but could also be fulfilled if the manipulation occurs in high frequency trades. With respect to buy-backs certain safe harbour provisions apply (see Question 19).

Action-based (this is not common in practice).

Insider dealing is principally:

- Making use of inside information to acquire or dispose of insider securities.
- Disclosing or making available inside information to a third party without the authority to do so.
- Recommending, on the basis of inside information, that a third party acquires or disposes of insider securities, or otherwise inducing a third party to do so.

Inside information means any specific information that, if it became publicly known, would likely have a significant effect on the stock exchange or market price of the issuer’s shares (or other insider securities). Future circumstances may qualify as inside information if they are reasonably likely to occur. Inside information can include the knowledge of certain buy or sell orders (always provided that such order would likely have a significant impact on the stock price) and circumstances relating to derivatives traded on an organised market. In the case of a protracted process, the intermediate steps of that process which are connected with bringing about that (future) circumstance or event could qualify as inside information.

In the context of public takeovers, the Market Abuse Directive provides some exceptions that allow the exercise of a due diligence and the use of inside information for the purposes of the contemplated acquisition, provided that the bidder does not change its bid and conduct “alongside purchases” after gaining access to inside information.

Share buy-back programmes and price stabilisation measures are exempt from the prohibition against insider dealings if and to the extent that they are conducted in accordance with the safe harbour rules of the Buyback and Stabilisation Regulation.

**Penalties for market abuse/insider dealing**

Violations of the prohibition on market abuse and insider dealing may both constitute an administrative offence (which may be punished with fines up to EUR1 million) or a criminal offence (which may be punished with imprisonment or a criminal fine). In the case of market abuses, the qualification as administrative or criminal offence depends in particular on whether the exchange price was actually influenced by the offence, and whether the offender is found to have acted with willful intent or only by gross negligence.

**DE-LISTING**

25. **When can a company be de-listed?**

**Voluntary de-listing**

For a voluntary de-listing of a company from FSE primarily, the stock exchange rules of FSE to protect investors must be observed.

**Stock exchange rules.** Under the stock exchange rules of FSE, the following is required:

- An application to the management board of the FSE.
- No conflict with investor protection, in particular, sufficient time to sell the securities in the regulated market after the revocation decision has been announced.

Any revocation of the admission to trading by the FSE takes effect:

- Immediately, if the shares are still admitted and traded in the regulated market of at least one other domestic stock exchange.
- Three months after the publication of the revocation, if the shares are still (exclusively) admitted and traded at a foreign organised market or on a respective market in a non-EU country.
- Otherwise, six months after the publication of the revocation.

FSE may shorten these time periods to one or three months if the company or the majority shareholder makes a tender offer to the minority shareholders which follows the principles of the former “Macrotron” doctrine (see below, Voluntary de-listing: Corporate law). Some stock exchange rules of German regional stock exchanges stipulate stricter requirements in the case of a full delisting.

**Corporate law.** In the past, German courts had taken the view that the management of a German listed stock corporation could only apply for a voluntary de-listing of the shares from a stock exchange if both, in addition to the compliance with the stock exchange rules:

- The general meeting of the company had approved the de-listing.
- Either the company or the main shareholder had facilitated a tender offer to the minority shareholders that would allow them to cash in a fair price for their shares (the “Macrotron” doctrine established by the German Federal Court of Justice).

Following the decision of the German Constitutional Court (Bundesverfassungsgericht) which ruled in 2012 that the “Macrotron” rules set by the German Federal Court of Justice were not necessarily required under the constitutional guarantee of property, the German Federal Court of Justice decided in its “Frosta” decision in 2013 that a shareholder approval and a tender offer are no longer required for a voluntary de-listing.

In principle, it should therefore now be possible to effect a de-listing from the FSE within a maximum period of six months after the publication of the revocation of the admission to trading by the FSE. It can be expected that minority shareholders will more often file for an interlocutory injunction with administrative courts with the aim of hindering or at least delaying the effective date of a de-listing decision by the stock exchange.

**Compulsory de-listing**

The FSE management board can revoke the admission to trading of issuers on the regulated market if either:

- Trading or the transaction settlement of the securities can no longer be guaranteed on a permanent basis.
- The issuer does not comply with the continuing obligations arising from the listing on the regulated market.

In light of the above mentioned legal uncertainties in the case of voluntary de-listings, a (compulsory) de-listing upon a previous squeeze-out was the prevailing option in the past.

**Suspensions**

The FSE management board can suspend trading activities as a whole or trading of certain securities if either:

- Orderly trading is temporarily endangered.
- The suspension is deemed necessary for the protection of the public.

In the case of a suspension, existing orders are deleted. Instead of a suspension, the FSE management board may decide to interrupt trades temporarily without deleting existing orders.
26. Are there any proposals for reform of equity capital markets/exchanges? Are these proposals likely to come into force and, if so, when?

The amendment directive (Directive 2013/50/EU of the European Parliament and of the Council (Amendment Directive)) to Directive 2004/109/EC on transparency requirements for securities admitted to trading on a regulated market and amending Directive 2001/34/EC (Transparency Directive) entered into force at the end of November 2013. The implementation at the level of member states must occur within a period of 24 months from the date of its entry into force and will require changes to the German law concerning the obligation to publish quarterly financial statements (where the stock exchange rules can still require issuers to publish quarterly reports in all or some segments), the voting rights notification requirements, and the sanctions in the case of a failure to comply with such notification requirements.

It is further expected that the European Regulation on insider dealing and market manipulation (market abuse) (MAR) will enter into force in 2014 which aims at updating and strengthening the existing framework provided by Directive 2003/6/EC on insider dealing and market manipulation (market abuse) (Market Abuse Directive) and will result in a further harmonisation of the European capital market laws in this field.

On 12 June 2014, Regulation (EU) 596/2014 on insider dealing and market manipulation (Market Abuse Regulation) (MAR) was published. The provisions of MAR directed to issuers enter into force on 3 July 2016. In addition, Directive 2014/57/EU on criminal sanctions for market abuse (CSMAD) will have to be implemented by EU member states by 3 July 2016. MAR and CSMAD are aimed at updating and strengthening the existing framework on insider dealing and market manipulation (market abuse) and will result in a further harmonisation of European capital market laws in this field.

In the context of offering securities, it is noteworthy that MAR will also provide a statutory framework for market sounding in preparation of an offering. The EU Commission is currently drafting implementing and technical regulations in collaboration with the European Securities and Markets Authority (ESMA).

ONLINE RESOURCES

Laws on the Internet (Gesetze im Internet)

W www.gesetze-im-internet.de


BaFin

W www.bafin.de

Practical Law Contributor profiles

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Areas of practice. Equity capital markets; M&A; corporate restructurings.

Recent transactions

• Advising SoFFin on the issue of contingent mandatory exchangeable bonds (CoMEN) by Commerzbank AG (EUR5.7 billion) and on the capital increase by way of rights issue of Commerzbank AG (EUR5.3 billion).
• Advising M.M.Warburg & Co KGaA on the rights issue and debt-equity-swap of Conergy AG.
• Advising Drägerwerk AG & Co KGaA on its EUR105 million IPO of ordinary shares through a rights issue.

Languages. German, English

Professional associations/memberships. German-American Law Association (DAJV); Association for Corporate Law (VGR – Gesellschaftsrechtliche Vereinigung).

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• Advising SoFFin on the issue of contingent mandatory exchangeable bonds (CoMEN) by Commerzbank AG (EUR5.7 billion) and on the capital increase by way of rights issue of Commerzbank AG (EUR5.3 billion).
• Advising M.M.Warburg & Co KGaA on the rights issue and debt-equity-swap of Conergy AG.
• Advising a listed German software company on its rights issue.

Languages. German, English, Spanish

Publications.

• Impact of subsequent finalisation of notarised minutes on validity of resolutions of AGM.
• Domination of companies due to factual majorities in the AGM.
• Reporting duties in case of the exercise of authorised capital while excluding the shareholders’ subscription rights.
• Minority shareholders’ right to sue against squeeze-out resolutions and the legal validity of the registration in the commercial register.

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